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OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year
for www.orientbell.com
(India's construction & design industry)



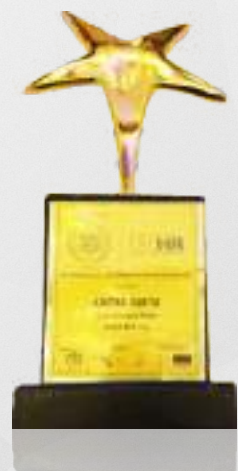
Integrated Brand Campaign of the Year
for "Chote Bathroom ke Bade Upay"
(India's construction & design industry)



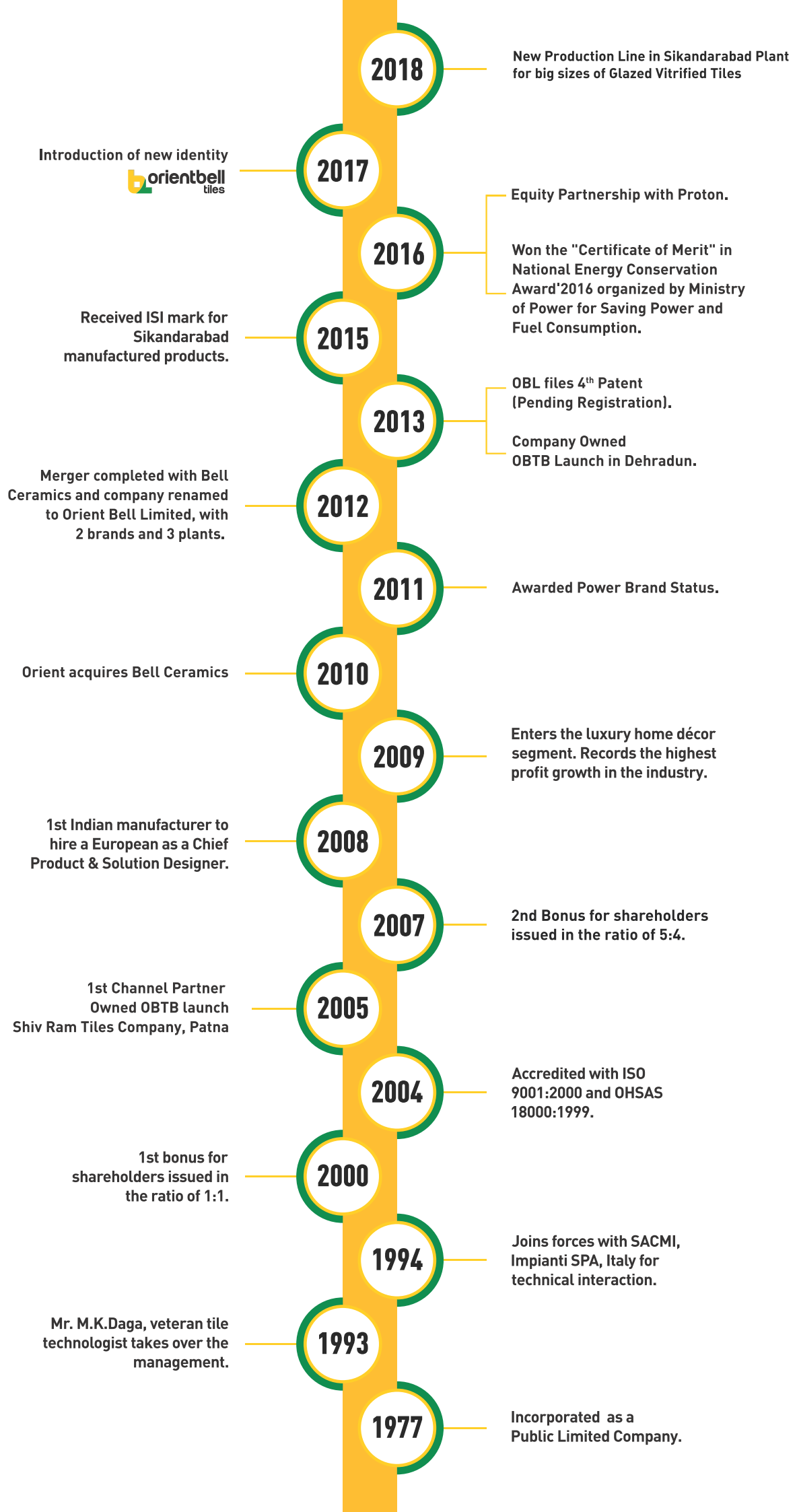
**Best Omnichannel
retail Model**
Winners Future of Retail
Summit & Awards 2020



**Customer Retail Journey
Innovation**
Winners Future of Retail
Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards





300X600mm MATT

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300X600mm GLOSSY

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300X450mm MATT

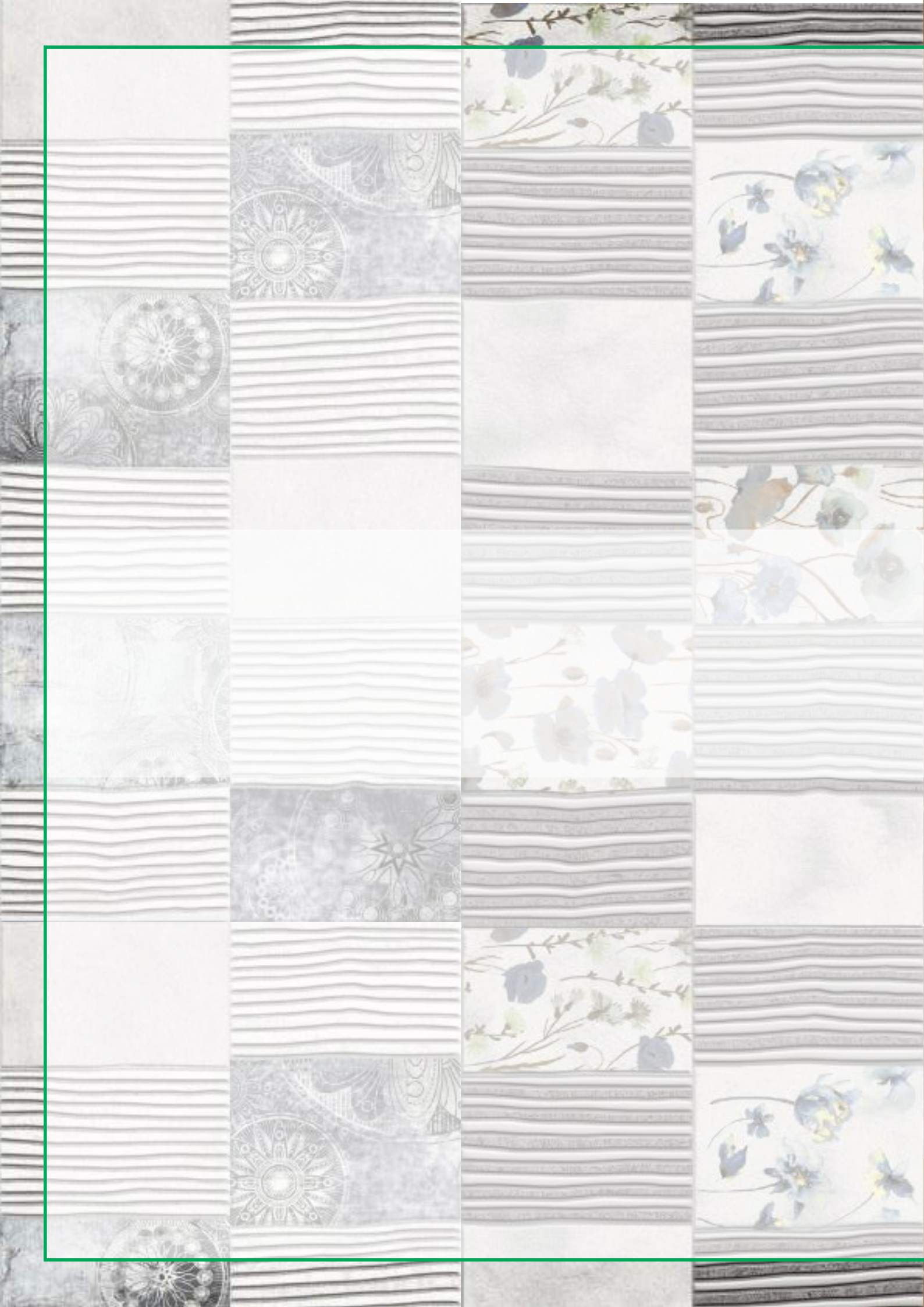
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MATT FINISH
300x600 mm





ODM BASS WOOD BEIGE



ODM BASS WOOD BROWN



ODH BRICK FLORA WOOD HL



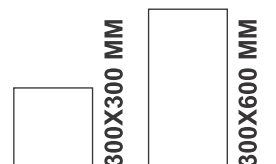
ODH ARROW WOOD HL



ODH WAVE WOOD HL



ODM BASS WOOD EC BEIGE FL







MATT
FINISH



ODM SAND GREY LT



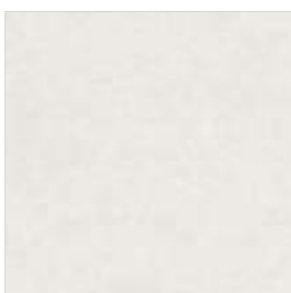
ODM SAND GREY DK



ODH WAVE GREY HL



ODH ARROW ABSTRACT HL



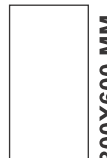
ODM SAND EC GREY LT FL



ODM SAND EC GREY DK FL



300X300 MM



300X600 MM





MATT
FINISH



ODM CEMENT SILVER



ODM CEMENT GREY



ODH STRIPES CLOUDY FLORAL HL



ODH STRIPES DAHLIA HL



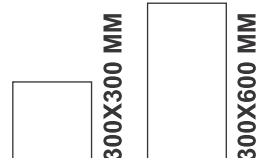
ODH PIANO FLORAL HL



ODH LEAVES SILVER HL



ODM CEMENT EC SILVER FL





ODH BAROQUE FLORAL DARK HL



ODH BAROQUE FLORAL LIGHT HL & ODM SAND EC GREY LT FL



ODM CEMENT SILVER



ODM SAND NERO



ODH BAROQUE FLORAL DARK HL



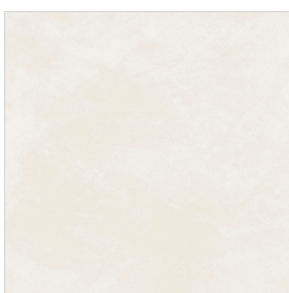
ODH BAROQUE FLORAL LIGHT HL



ODH BRICK MINI MOSAIC HL



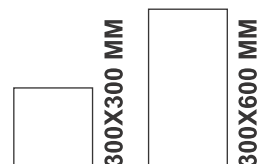
ODH STRIPES SPIRAL ART HL



ODM CEMENT EC SILVER FL



ODH BLUE POPPY HL





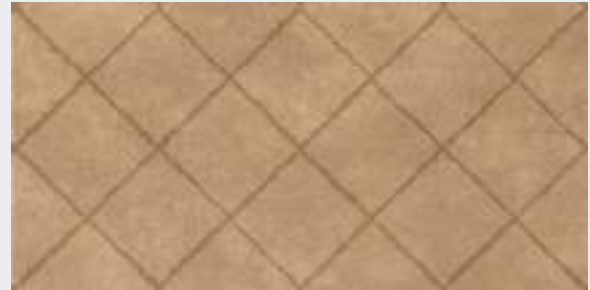
ODH DIAMOND FLORA MULTI HL



ODH DIAMOND BEIGE HL



ODM DIAMOND BEIGE LT



ODM DIAMOND BEIGE DK



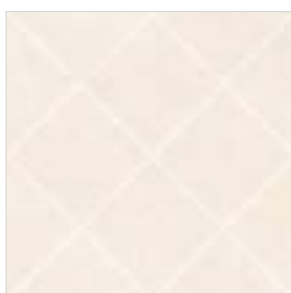
ODH DIAMOND FLORA MULTI HL



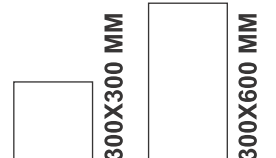
ODH DIAMOND BEIGE HL



ODH DIAMOND FLOWER HL

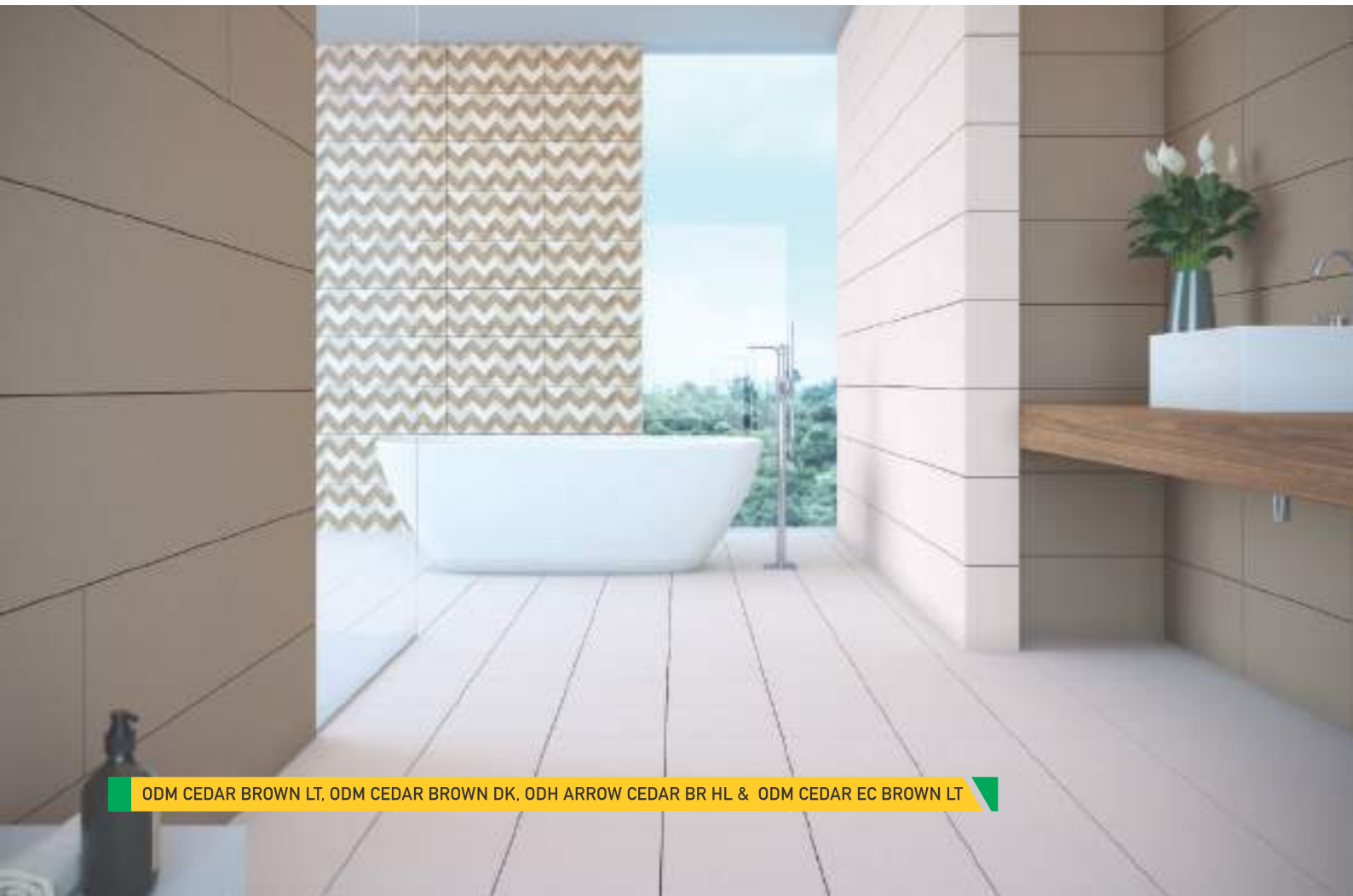


ODM DIAMOND EC BEIGE LT FL

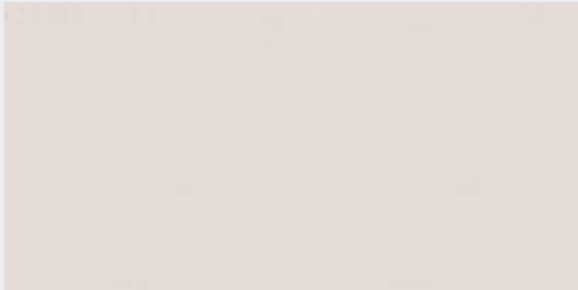




ODM CEDAR BROWN DK & ODH ARROW STAR CEDAR BR HL & ODM CEDAR EC BROWN LT



ODM CEDAR BROWN LT, ODM CEDAR BROWN DK, ODH ARROW CEDAR BR HL & ODM CEDAR EC BROWN LT



ODM CEDAR BROWN LT



ODM CEDAR BROWN DK



ODH LEAVES CEDAR BROWN HL



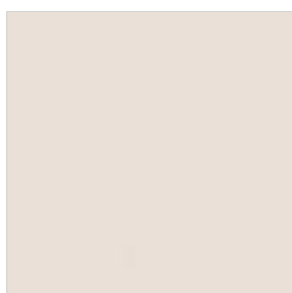
ODH ARROW CEDAR BR HL



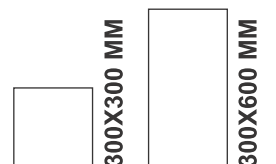
ODH ARROW STAR CEDAR BR HL



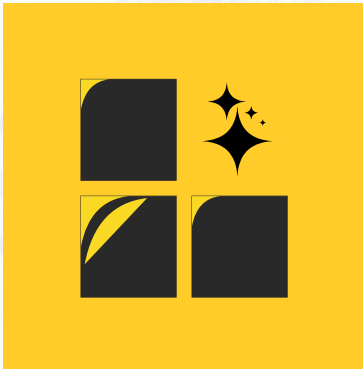
ODH WAVE CEDAR BROWN HL



ODM CEDAR EC BROWN LT







GLOSSY FINISH
300x600 mm





ODG GRIGIO MARBLE LIGHT



ODG GRIGIO MARBLE DARK



ODH DIAMOND CROSS HL



ODH TRIANGLE MULTI HL



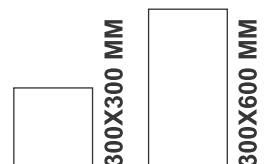
ODH ROYAL TEA MOSAIC HL



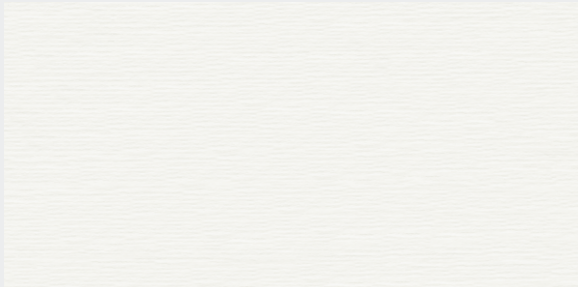
ODH ILLUSION ART MULTI HL



ODM GRIGIO EC MARBLE LT FL







ODG CARDSTOCK CREMA LT



ODG CARDSTOCK CREMA DK



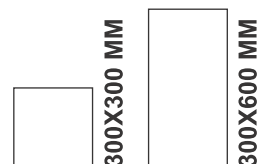
ODH MOSAIC CREMA ART HL



ODH ESPRESSO MUG HL



ODM CARDSTOCK EC CREMA DK FL







ODG MOROCCAN BLUE LT



ODG MOROCCAN BLUE DK



ODH ARROWHEAD BLUE HL



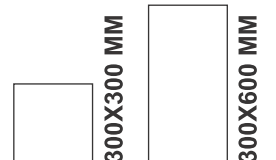
ODH MOROCCAN FLORA HL



ODH TRAPEZOID BLUE HL



ODM MOROCCAN EC BLUE FL







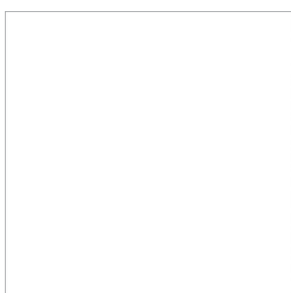
ODG SHELL ART WHITE



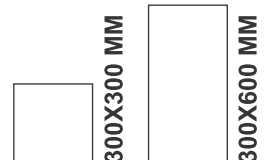
ODH SHELL ART PINK HL



ODH SHELL ART BLUE HL



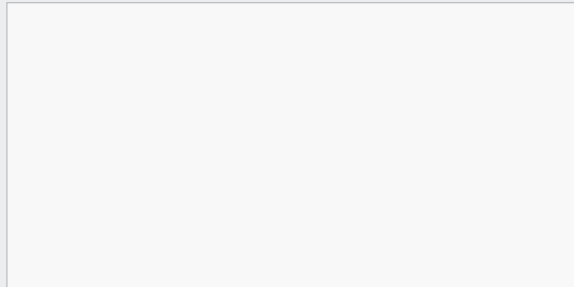
GLACIER (EC) WHITE







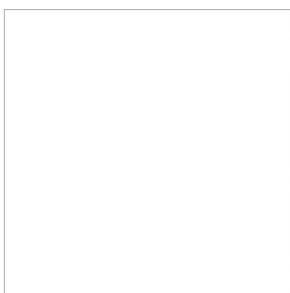
**GLOSSY
FINISH**



NEVADA BIANCO OE 2122



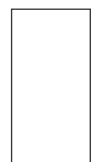
ODH TRAPEZOID BLUE HL



GLACIER (EC) WHITE

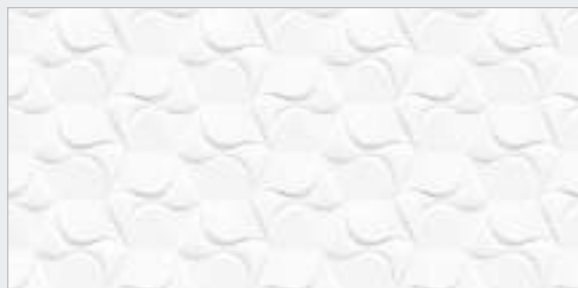


300X300 MM



300X600 MM

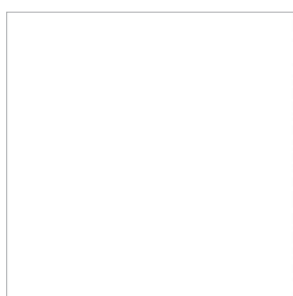




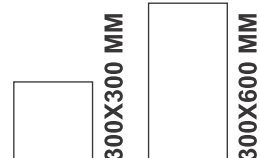
ODG TROPICAL WHITE



ODH TROPICAL LEAF HL



GLACIER (EC) WHITE







ODG REAL TRAVERTINE BEIGE LT



ODG REAL TRAVERTINE BEIGE DK



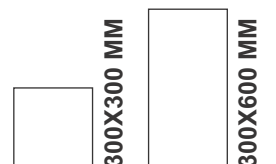
ODH PIANO REAL TRAVERTINE HL



ODH ARROW MOSAIC MULTI HL



ODM REAL TRAVERTINE EC
BEIGE LT FL







ODG GENTLE STATUARIO



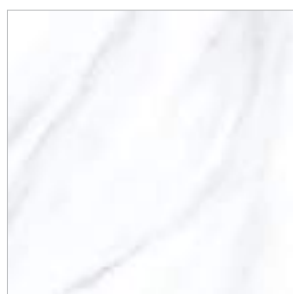
ODH STATUARIO ILLUSION ART HL



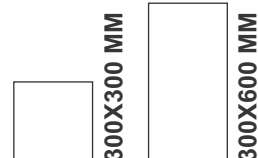
ODH ARROW ARABESQUE BLUE HL



ODH PIANO DAISY HL



ODM GENTLE EC STATUARIO FL







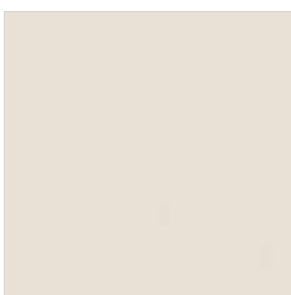
**GLOSSY
FINISH**



ODG ARROW CREMA



ODG ARROW BEIGE



ODM CEDAR EC BROWN LT FL

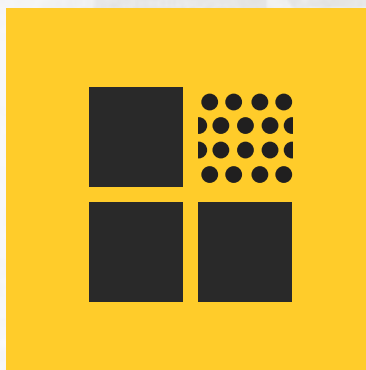


300X300 MM



300X600 MM





MATT FINISH
300x450 mm





MATT
FINISH



ODM SANDSTONE BROWN LT



ODM SANDSTONE BROWN DK



ODH COSMOS FLOWER BROWN HL



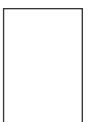
ODH HEXAGON BROWN HL



ODM SANDSTONE EC BROWN LT FL



300X300 MM

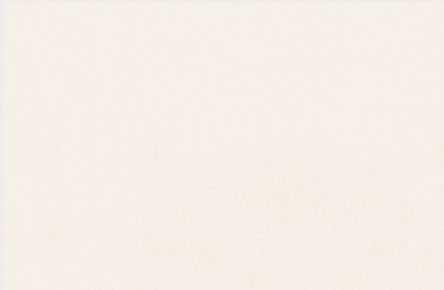


300X450 MM





MATT
FINISH



ODM SAND BEIGE LT



ODM SAND BEIGE DK



ODH COSMOS FLOWER MULTI HL



ODH MULTI MOTIF SQUARE HL



ODM SAND EC BEIGE DK FL



300X300 MM



300X450 MM





**MATT
FINISH**



ODM CEMENTUM GREY LT



ODM CEMENTUM GREY DK



ODH BRICK FLORAL HL



ODH CLOUDY FLOWER GREY HL



ODH ECHO GREY HL



ODM CEMENTUM EC GREY LT FL



300X300 MM



300X450 MM





**MATT
FINISH**



ODM ROLAND GREY LT



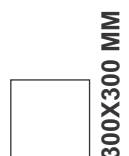
ODM ROLAND GREY DK



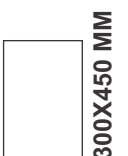
ODH TINTED BUBBLE GREY HL



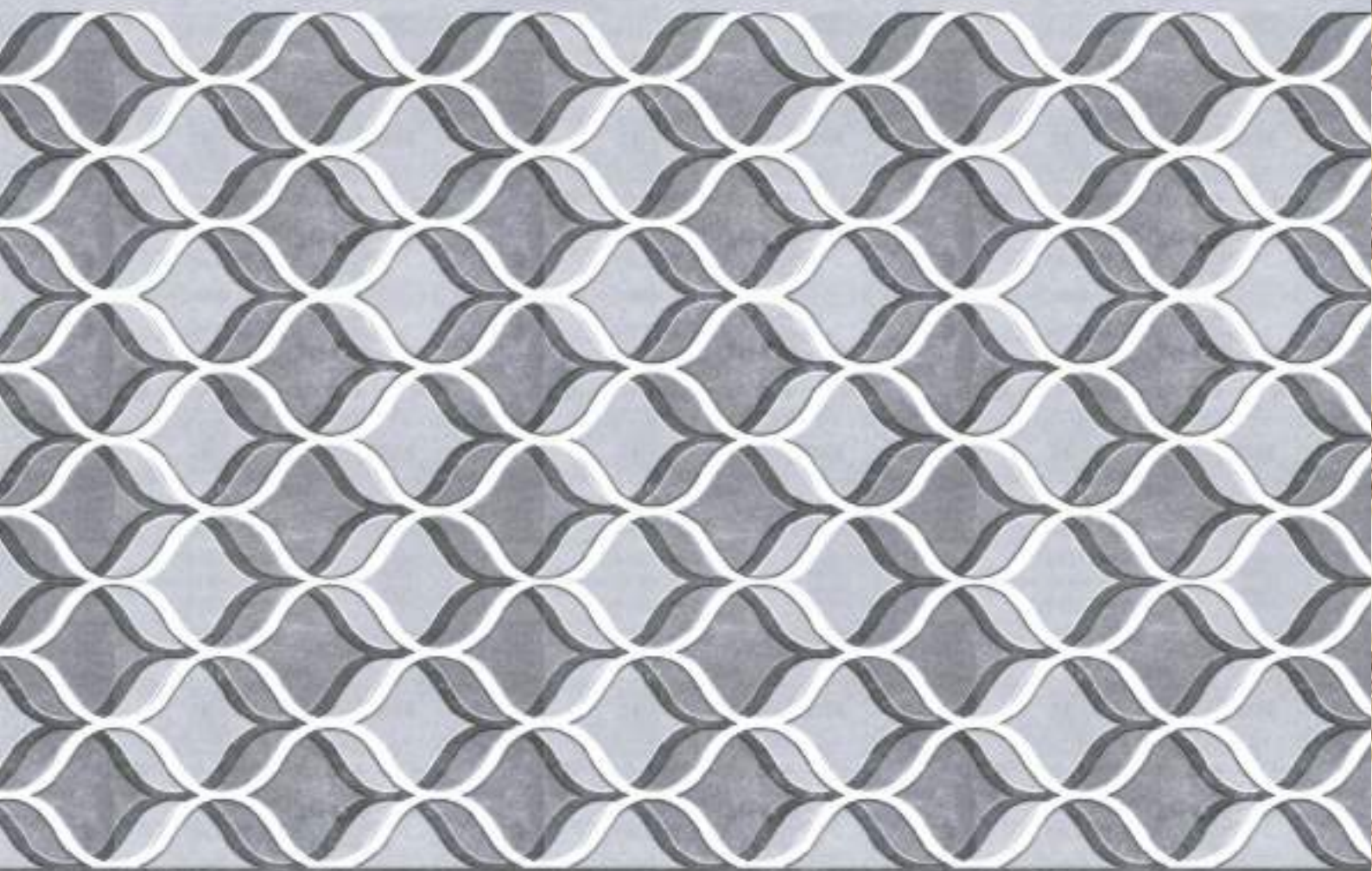
ODM ROLAND EC GREY FL

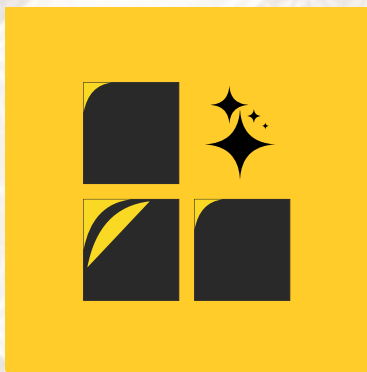


300X300 MM



300X450 MM





GLOSSY FINISH
300x450 mm





ODG DEBONA CREAMA LT



ODG DEBONA CREAMA DK



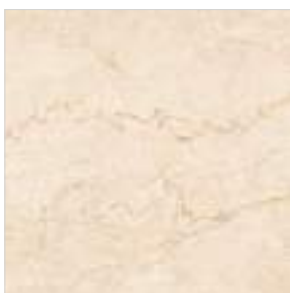
ODH CITRUS FRUITS HL



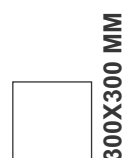
ODH MUFFIN COFFEE BEAN HL



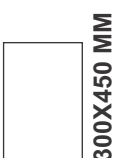
ODH OGEE LEAVES HL



ODM DEBONA EC CREAMA DK FL



300X300 MM



300X450 MM





**GLOSSY
FINISH**



ODG SAND CREMA LT



ODG SAND CREMA DK



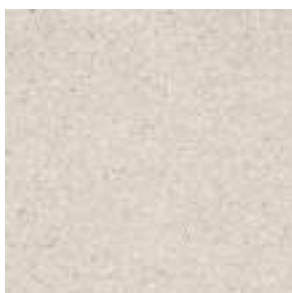
ODH DIAMOND ART MULTI HL



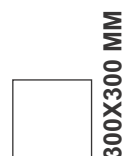
ODH ROYAL TEA SET HL



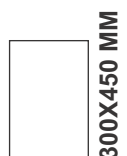
ODH SQUIRCLE SAND HL



ODM SAND EC CREMA DK FL



300X300 MM



300X450 MM

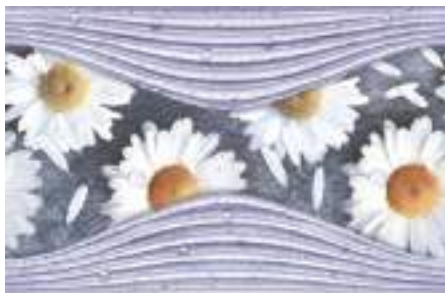




ODG STREAM PURPLE LT



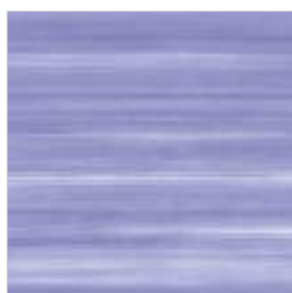
ODG STREAM PURPLE DK



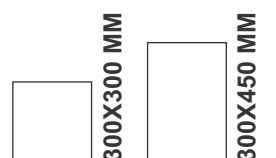
ODH DAISY DEW DROP HL



ODH FLORAL STRIPES HL



ODM STREAM EC PURPLE DK FL







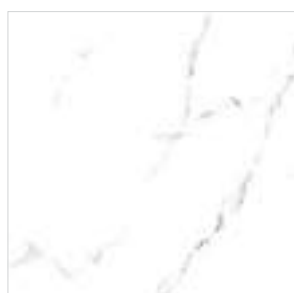
ODG STATUARIO WHITE



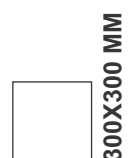
ODH CLASSIC LEAVES MULTI HL



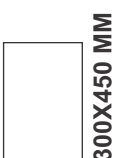
ODH ARROW GREY HL



ODM STATUARIO EC WHITE FL



300X300 MM








300X450 MM

Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
300X600 (Wall)	6	1.08	11.63

(E > 10 % Group B III) as per IS 15622:2017

Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 (Part 1):2006	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 3.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 
Surface Quality		Min. 95 % tiles shall be free from visible defects		Min. 95 % tiles shall be free from visible defects
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2006	Average > 10 %		15±2 % 
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	3, Min		>3
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	9x10 ⁻⁴ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2006	4 Cycles@7.5 bar, Min		4 Cycle Passed 
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	0.55, Min		>0.55
Chemical Properties				
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Class I, Min		Conforms
Resistance to Household Chemicals		Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Resistant

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

Packing Details

Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
300X450 (Wall)	6	0.81	8.716

(E > 10 % Group B III) as per IS 15622:2017

Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
		Unrectified	Rectified	
Dimension & Surface Quality				
Deviation in Length & Width	IS 13630 (Part 1):2006	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 3.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 😊😊
Surface Quality		Min. 95 % tiles shall be free from visible defects		Min. 95 % tiles shall be free from visible defects
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2006	Average > 10 %		15±2 % 😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2006	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 😊
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	3, Min		>3
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C	IS 13630 (Part 4):2006	9x10 ⁻⁶ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2006	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2006	4 Cycles@7.5 bar, Min		4 Cycle Passed 😊😊
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	0.55, Min		>0.55
Chemical Properties				
Resistance to Staining of Glazed Tiles	IS 13630 (Part 8):2006	Class I, Min		Conforms
Resistance to Household Chemicals		Class AA, Min		Conforms
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Resistant


NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

Packing Details

Size	No. of Tiles Per Carton	Covered Area Per Carton
(In mm.)		(In Sq. Mtr.)
300X300 (Floor)	12	1.08

(E > 10 % Group B III) as per IS 15622:2017





Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
		Unrectified	Rectified	
Dimension & Surface Quality				
Deviation in Length & Width	IS 13630 Part 1	± 0.4%	± 0.1 %	± 0.1 %
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	± 0.1 %
Rectangularity		± 0.3 %	± 0.2 %	± 0.1 %
Surface Flatness		± 0.5 %		± 0.2 % 
Surface Quality		Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile		Conforms
Physical Properties				
Water Absorption (%)	IS 13630 Part 2	Average 3 < E ≤ 6 %, Individual 6.2% Max.		3-6%
Modulus of Rupture in [N/mm ²]	IS 13630 Part 6	Average 22, individual 20, Min.		Min 30 N/mm ²
Breaking Strength in N	IS 13630 Part 6	600 Min for thickness <7.5mm, 1000 Minimum for Thickness ≥7.5 mm		Min 700 N
Moisture Expansion in mm/m	IS 13630 Part 3	0.03, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 Part 13	4, Min		Min 4
Resistance to Surface Abrasion of Glazed Tiles (Class I to V) (Applicable for floor applications a only)	IS 13630 Part 11	Class II, Min		Class II to IV (Depending on surface)
Linear thermal expansion Co-efficient	IS 13630 Part 4	9x10 ⁻⁶ , Max		Conforms
Thermal Shock Resistance	IS 13630 Part 5	10 cycles, Min		Passed
Crazing Resistance	IS 13630 Part 9	4 Cycles@7.5 bar, Min		Passed
Impact Resistance	IS 13630 Part 14	0.55, Min		>0.60
Frost Resistance	IS 13630 Part 10	Required if agreed to between manufacturer and purchaser		Passed
Chemical Properties				
Resistance to Staining of Glazed Tiles	IS 13630 Part 8	Class I, Min		Min class 1
Resistance to Household Chemicals		Class AA, Min		Min class AA
Resistance to acid and alkalis (Except HF)		Required, if agreed		Min class AA



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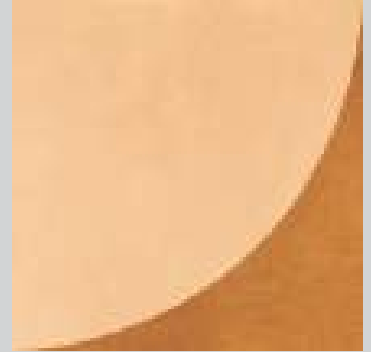
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